

# Dion McNeal

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## EDUCATION

**Bachelors of Arts: Communication Studies – Eastern Illinois University** **2016**

Mass Communication Option, Electronic Media Production Concentration

**Minor:**

Film Studies

## PROFESSIONAL EXPERIENCE

**State Farm Corporate South** **August 2016 – Present**

**Customer Care Center – Bloomington, Illinois**

- Work with multiple applications to gather the necessary information and notify business partners regarding messages, inquiries and claim reporting.
- Initiated and monitor Team Leads to oversee department and enterprise changes for team members.
- Presented my business proposal that proposed multiple ideas to improve employee health to supervisors and managers.

**Freelance** **November 2016 – Present**

**Freelance Production – Illinois**

- Acted as the Production Assistant for HD Productions Media's short film *Daughters*. Adjusted cast member's make-up, photographed on-scene action, scout locations, review script continuity, and organizing materials needed for each shoot.
- Build brand portfolio for local and touring musicians with photographs of their live performances and design band covers.

**Sapphire Entertainment** **May 2016 – September 2016**

**Production Technician – Urbana-Champaign, Illinois**

- Organized DJ booth, set-up audio board, speakers, photo booth, monogram, and plan location of tree lights/up-lighting based on venue.
- Distributed EverSnap cards for live streaming of wedding photos, and troubleshoot complication with audio system and projector.
- Scheduled timely interviews with the bride, the groom and intermediate family to share via company's Twitter a Facebook.

**Communication Studies Dept.** **January 2016 – May 2016**

**Intern – Charleston, Illinois**

- Model two-minute professional videos that promote the positive efforts of the Communication Department to current and prospective students.
- Developed still and motion graphics and discuss with advisor about assignments, shooting sequences, interviews, story angle, desired effects and shot requirements.
- Drafted scripts of an entire production, after approval from Advisor I scheduled interviews, scout locations, and present efforts at the end of the semester to the Comm. Dept.

**Alternative Television Club** **October 2012 – May 2016**

**Production Member – Charleston, Illinois**

- Conceptualized and write comedies, fiction, non-fiction and dramas that are produced into 1-3 minute videos for semester public screening.
- Collaborated with other EIU registered student organizations for assistance with audio scores, actors, story ideas, location, and props for shoot.

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## **AREA OF EXPERTISE**

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Adobe: Premiere, Illustrator, Photoshop,  
Lightroom, Flash, Avid, iNews, Celtx, Evernote,  
WordPress, Tumblr, Soundslides, Weebly, Vimeo,  
Thinglink, Microsoft Office, Action Script 3.0,  
Flipboard, Google Analytics, Fade In, OneNote,  
and EverSnap.